

VACANCY ANNOUNCEMENTS 2021

02 administrative staff | Communication and Branding Office

Position, requirements, and benefits

Office	Position	Job Description	Requirements	Benefits
Communication and Branding Office	+ 01 administrative staff: graphic design	<ul style="list-style-type: none"> - Design the University's media and publications, websites, gifts, etc. - Consult and support the Schools' media and publications - Ensure the consistency of the University's regulations on brand identity - Perform other tasks as required 	<ul style="list-style-type: none"> - Bachelor's Degree in graphic Design, Marketing, Public Relations - Strong background of brand management - Proficient with graphic design software, Microsoft Office - Ability to work under pressure, work independently and work in team - Ability to build relationships with partners - Achieve a minimum B1 English certificate or equivalent (valid). The above certificate can be exempt if the candidate's thesis written in English 	<ul style="list-style-type: none"> - Competitive salary and welfare - Opportunities to attend further training if necessary

<p>+ 01 administrative staff: brand management</p>	<ul style="list-style-type: none">- Implement the University's brand management strategy- Organize branding communication campaigns- Establish and develop relationships with media- Consult and support Schools' events- Ensure the consistency of the University's regulations on brand identity- Perform other tasks as required	<ul style="list-style-type: none">- Bachelor's Degree in Communication, Marketing, Public Relations, Business Administration- Strong background of brand Management- Knowledge of research and sociological surveys- Ability to plan and organize events- Ability to organize and manage working groups- Ability to build relationships with partners- Having deep understanding about Higher Education- Achieve a minimum B1 English certificate or equivalent (valid). The above certificate can be exempt if the candidate's thesis written in English	<ul style="list-style-type: none">- Competitive salary and welfare- Opportunities to attend further training if necessary
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